

Press release

Interzum 2019: Try out more than 400 decors online with the Pfleiderer Room Designer

Neumarkt, 21 May 2019 – Does the decor suit the existing shop floor? Which colour fits in with the home concept? How is the decor in the office? With the [Pfleiderer Room Designer](#) online tool, architects, interior designers and installers can see at a glance which product go together well and receive ideas for the design of their projects. The interior design idea is visualised with just a few clicks.

“The Room Designer is extremely easy to use and helps people to select the right decor”, said Christiane Gebert, Head of Design & Development at Pfleiderer. “The different room concepts are designed so that virtually every setting is covered. The user clicks the required area and then determines the suitable decor – finished.” The room concepts include bathroom and kitchen, living area, children and young people’s rooms as well as apartments for the retired in the home segment, as well as room scenes from the project segments: hotel, office, shop, caravan, yacht as well as health and care. “The overwhelmingly positive response we have received made us decide to add other scenes at short notice”, said Gebert.

Easy to use and quickly shared

Thanks to the easy to understand selection menu, orientation within the varied decor groups remains intuitive: Click the required theme area and filter by plain decors, wood and stone reproductions or creative and material designs. Anyone looking, say, for an oak, a marble or a shade of red, for a specific colour character, pattern repeat or a colour world, will quickly find what they want using the filter function offered.

And thanks to the live comparison, two different designs can be viewed next to each other using the slide controller. Once the final room fitout has been found, a click is sufficient to write it on the watch list or to save it as a high-resolution image. Alternatively, the print version also shows a list of the decors used.

Whether you are looking for inspiration or want to develop an existing concept – the new Room Designer covers more than 400 decors to try out and feel good. It is quick and easy to use, either on a desktop or on mobile devices. The [Pfleiderer Room Designer](#) is available online.

About the Pfleiderer Group – 125 years of high-quality wood-based panels

The Pfleiderer Group is the leading partner for structural and refined natural materials in Europe with annual sales of approx. 1 billion euros and around 3,600 employees. The company has its headquarters in Wrocław (Poland) and in Neumarkt i.d.OPf. (Germany). Pfleiderer has nine production locations in Germany and Poland and sales branches in England, the Netherlands, Switzerland, Austria, Romania and France. The Pfleiderer Group offers a complete range of products and services with the focus on furniture making, the timber trade, interior fitout and timber construction. Pfleiderer consolidates the product ranges of Duropal and Thermopal under the Pfleiderer umbrella brand and is a partner of industry, commerce, installers, designers and architects. The Pfleiderer Group is listed on the Warsaw stock exchange as Pfleiderer Group S.A.

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