

Press release

Interzum 2019: The kitchen is adapting to the living room, thanks to Pfleiderer DST Collection

Neumarkt, 21. May 2019 – The kitchen is the real meeting place. Many concepts for the home therefore integrate an open kitchen as a fixed part of the living room. At the Interzum trade fair from 21 to 24 May in Cologne, Pfleiderer will be showing how the kitchen fits seamlessly into the living area. How, despite everyday use, it remains fashionable and presentable and is as varied as the choice of materials. This creates significantly more leeway for designers and kitchen builders and allows them to implement their visions precisely. The result is a clear overall appearance with a quality atmosphere.

Outstanding form and function

The *XTop one* worktop is a particular highlight on the trade fair stands, because it proves an alternative to expensive kitchen worktops made of natural stone: “The flush installation of sink and hob is a sign of the particular value of a kitchen worktop. Until now, this installation was reserved mainly for worktops made of natural stone and was therefore out of the reach of many customers”, said Sebastian Heese, Industry Sales Manager. “With our *XTop one* worktop, on the other hand, flush installation with integrated sink and inset hob is also possible based on wood-based panels for the first time.” The continuous transition from worktop to installations enhances the linearly and modern aesthetics and also increases easy cleaning. “With its distinct 3D-surface texture, the *XTop one* worktop also creates an authentic look – in stone, as well as in wood and creative decors. This lends the kitchen clear elegance and a high-quality look. Such an offer is unique on the market”, added Heese.

XTop one is a joint development between Pfleiderer and Europe’s largest kitchen manufacturer, nobilia. The objective was to create a wood-based panel worktop, which visually, functionally and in its general quality look, is as close as possible to a natural stone product. Extensive tests were necessary to increase moisture and impact resistance. At the end of this process, *the XTop one* worktop was created, which has a multi-layer structure. It is made of a particleboard core, an HDF function layer and an HPL layer. This

combination of layers makes the worktop significantly less sensitive and enables flush installation of sink and hob, because the cutting out takes place within the function layer.

The particular properties of the *XTop* one worktop are not only valued by customers. Experts from different fields confirmed the advantages and the significance for consumers. The *XTop* one was thus awarded the “Kitchen innovation of 2018” consumer prize and also the “pro-K award 2019” for product design and outstanding functionality. Sebastian Heese is particularly proud of the Red Dot Award received in the “Product Design” category. “The recognition given to us with this important design award shows that with *XTop* one we are setting decisive trends for the kitchen sector.”

The same decor indoors and outdoors

For furniture and interiors, Pfleiderer offers a varied range with melamine facing and high-pressure laminate. For a year, functional surfaces have also been available for the front, PrimeBoard in particular in matt and HPL *XTreme*, can be combined with all decors. These have a particularly homely effect, prevent finger marks and are easy care. And the *XTreme* plus version now enables functionality in horizontal applications with increased scratch and abrasion resistance. Outdoors, the *XTerior* compact board is used with all the above-named functional properties. This means an outdoor kitchen can also be created on the patio, which meets the same standards as inside the home. Diverse modern textures, in combination with wood and material decors, lend the decors authenticity. And they can be combined in any way: The complete range of decor, texture and core (DST Collection) as well as the decor and texture combination of laminate and melamine enables a uniform design to be implemented in outdoor spaces without limiting the functions. The same decor can be used throughout with different cores and textures for the corresponding application properties and thus offers extraordinary design options for the entire home area.

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About the Pfleiderer Group – 125 years of high-quality wood-based panels

The Pfleiderer Group is the leading partner for structural and refined natural materials in Europe with annual sales of approx. 1 billion euros and around 3,600 employees. The company has its headquarters in Wrocław (Poland) and in Neumarkt i.d.OPf. (Germany). Pfleiderer has nine production locations in Germany and Poland, and sales branches in England, the Netherlands, Switzerland, Austria, Romania and France. The Pfleiderer Group offers a complete range of products and services with the focus on furniture making, the timber trade, interior fitout and timber construction. Pfleiderer consolidates the product ranges of Duropal and Thermopal under the Pfleiderer umbrella brand and is a partner of industry, commerce, installers, designers and architects. The Pfleiderer Group is listed on the Warsaw stock exchange as Pfleiderer Group S.A.

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