

Press release

## Interzum 2019: With Pfleiderer's surfaces with added value scratches and fingermarks stand no chance

- Pfleiderer will be presenting the practical properties of its wood-based panel surfaces for horizontal applications, furniture carcasses and outdoor furniture
- The latest surface technologies for materials that are not only elegant but also robust
- Visitors can see the advantages of the products for themselves at stands **D010 and E011, hall 6.1**

*Neumarkt, 21 May 2019* – Anti-fingermark effect, scratch resistance and easy cleaning: At the BAU trade fair in Munich, Pfleiderer, the leading partner for structural and refined natural materials will be showing its functional high-end surfaces from 21 to 24 May. With *XTreme*, *XTreme Plus*, *PrimeBoard* and *XTerior compact*, the focus will be on products that set new standards for the surface quality of wood-based panels. Visually high-quality and resistant to external influences, the variants of the new lacquered surfaces provide significant added value in their use and final application. Pfleiderer will present these products with their functional surfaces at the D010 and E011 stands, hall 6.1.

“High standards are set for the surfaces of furniture and interior finishes. This is particularly true in the kitchen: Falling objects, boiling over soups and dirt are constant challenges”, said Christian Stiefermann, Head of HPL and Elements Product Management. “In particular, the extremely popular matt versions have until now had their difficulties with fingermarks and dirt. With our elegant but nonetheless robust *XTreme* surface, we now offer an alternative. It is resistant to these effects, which offers previously unachieved added value in everyday use. Fingermarks don't stick and even stubborn grease marks can be removed easily.”

A further improvement is the *XTreme plus* version. It was assigned with the Red Dot Award for its outstanding design quality and offers a high degree of abrasion and scratch re-

sistance, even for highly exposed, horizontal applications. with heavy-duty use. A particularly matt, low-reflection texture lends the surface a warm, velvety soft, silky feel. “In addition to the functional properties, we also achieve a very special look with improved colour transparency and depth”, said Stiefermann.

Pfleiderer also offers highly developed lacquered surfaces, which are used for example for the PrimeBoard wood-based panel. These surfaces are produced using a hot-coating method until now unique in Europe. It produces a high-quality multi-coat lacquer finish, which provides a PUR function layer for the core board. The permanently elastic substrate compensates for thermal and mechanical forces and does not become brittle, which ensures particular stability during machining by installers, and also under heavy-duty use when finished. “Thus, high-quality work results are produced by sawing, milling and drilling, without causing tears or break-out of the material”, explained Stiefermann. By using UV-cured, solvent-free acrylic lacquers, the surfaces are robust and thus retain their quality long-term. In addition, the multi-coat lacquering technology ensures a high degree of colour stability.

Pfleiderer also uses the innovative hot coating process to produce the new compact laminate, XTerrior compact. Thanks to the special surface technology, XTerrior compact fulfils the highest UV and weather resistance requirements to EGS/EDS in accordance with EN 438-7 and has thus also qualified for use in outdoor furniture.

“We permanently work on producing new solutions, which not only improve the look or feel of our wood-based panels down to the smallest detail, but also their properties in use and final application. The focus is on benefits for the user. In this way we offer our customers significant added value, which is especially noticeable in everyday use”, said Stiefermann.

DUROPAL

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**About the Pfleiderer Group – 125 years of high-quality wood-based panels:**

The Pfleiderer Group is the leading partner for structural and refined natural materials in Europe with annual sales of approx. 1 billion euros and around 3,600 employees. The company has its headquarters in Wrocław (Poland) and in Neumarkt i.d.OPf. (Germany). Pfleiderer has nine production locations in Germany and Poland and sales branches in England, the Netherlands, Switzerland, Austria, Romania and France. The Pfleiderer Group offers a complete range of products and services with the focus on furniture making, the timber trade, interior fitout and timber construction. Pfleiderer consolidates the product ranges of Duropal and Thermopal under the Pfleiderer umbrella brand and is a partner of industry, commerce, installers, designers and architects. The Pfleiderer Group is listed on the Warsaw stock exchange as Pfleiderer Group S.A.

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